



Why 419?

This is the first question almost every inquirer asks once they get on the phone or start an Email addressed to our team. Although a lot of people have found it demeaning to use such a term, we can't escape from the fact that our name attracts the audience we need. Very 'guerilla' coming to think about it but we are fun loving people on the 419 Radio team. Our thought is that our overly standard and different way of presenting ourselves will convince you that we don't mean any harm at all.

The term '419' has a dangerous implication especially on the internet where we run our initiative. Needless to say, it was a difficult proposition to our stakeholders and audience most importantly. Over the time we've been running, we've been properly accepted by our fellow Nigerian webmasters and our service is beginning to overshadow our name that attracts so much judgment. There's still a whole lot more about 419 Radio that will be surfacing over time. We want people not to only think of 'Fraud' when they hear '419'. We want them to also think about awesome music from Great Nigerian People.

Most importantly, 419 Radio does not in any way promote or relate to the criminal activity (Advance Fee Fraud) referred to as the '419' criminal code in the constitution of the Federal Republic of Nigeria.

419 Radio is an initiative borne out of the need for a reliable and single source of accessible Nigerian music that offers the simplicity and convenience that any internet user will require to enjoy music from Nigeria. Also, to help Nigerian artistes have better visibility in the West.

Another important factor that drove the development of 419 Radio was the need for a proper music portal to expose the work being done by various underground Nigerian artistes both home and abroad who are working hard to make a difference and get their work publicized. 419 Radio is a good medium and is working hard to do even more for them.

Features

- ◆ 24/7 Streaming Radio in various genres.
- ◆ Music portal exposing new releases and upcoming artistes.
- ◆ Burn-ready playlists for people to enjoy Nigerian music on Compact Discs (CDs).
- ◆ Podcast available for subscription containing updates to latest Nigerian music releases.

Do you need to contact us or foresee an alliance?

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